A white paper with black text

Description automatically generated

Dear [Homeowner’s Name],

One of the biggest challenges for sale by owner sellers face is pricing their home correctly. Pricing too high can lead to your home sitting on the market, while pricing too low leaves money on the table.

With my experience and market knowledge, I can help you find the sweet spot to attract serious buyers quickly.

I’d love to offer you a free, no-obligation market analysis to ensure you’re priced competitively.

Sincerely,  
[Your Name]  
[Your Contact Information]